

Spru Rowland

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FREELANCE AGENCY PRODUCER

January 2019 – Present (on and off during the past 7 years)

Otherway: As the only member of the Broadcast/Content Dept I work across all forms of moving image and all stills within the agency including Heineken brands such as Strongbow, Inchs Cider and Birra Moretti, Butternut Box and IG Investment. Other clients include Made.Com, Fortnum & Mason, Homebase and Cathedral City.

Directors worked with recently include Glenn Kitson @ Iconoclast; Daniel Quirke & Sam Gainsborough @ Blinkink; Josh Cohen @ Object&Animal; Romain Laurant @BOLD; Jake Nava@Cherry; Anna Gingsburg @Partizan;

September – December 2025

Chuckles Studios: Working direct to client on Wren Kitchens & Bedrooms – Director Jim Gilchrist @ Barn Door Films

July 2019 - December 2019

St Lukes: Clients worked on include VERY.com and Tanqueray.

November 2016 - June 2019 @ Arthur and Martha

Agencies worked at: The Brooklyn Brothers, DDB Asia, Atomic and Otherway. Accounts include MINI, AIA(Asia), Pepperami, NSPCC, WaterWipes and Strongbow.

Directors worked with - Johnny Hardstaff @ RSA; Wally Pfister @ Academy; Red @Partizan, Chris Palmer @ Gorgeous, Lucy Cohen @ Pulse and Ryan Booth @ Pulse.

July 2016 - November 2016

Karmarama: Worked on CBeebies and Kerrygold.

Directors worked with - Elliott Dear @ Blinkink and The Bobbsey Twins @ Blink.

April 2016 - July 2016

BBH: Worked on Tesco and KFC. Directors worked with - Charlie Stebbings @ Rogue and directly with Black Sheep Studios.

Jan 2015 - March 2016

JWT: Worked on Listerine; Aero, Andrex, Canon and Shell.

Directors worked with - Lucy Walker @ Pulse Films, Joanna Bailey @ Bare Films, Lucy Blakstad @ Another Film Company, Marcus Soderlund @ Academy and Aleksander Bach @ Stink.

July 2013 - Dec 2014

RKCR/Y&R: Worked on M&S; Premier Inn & Danone. Directors worked with - Charlie Stebbings @ Steam Media, Stuart Rideout @ RSA, James Griffiths @ Moxie, Jesper Hiro @ Acne, Simon Ratigan @HLA & Helen Downing @ Pulse Film.

April 2013 - June 2013

TCA: Worked on The Bobby Moore Cancer Foundation & Nat West Business to Business. Director worked with - Tom Connolly @ Another Film Company

February 2013 - April 2013

The Corner London: worked on National Geographic. Directors worked with - Hoku & Adam @ Partizan

2004 - 2012

Freelance TV Producer – agencies worked at include McCanns, Leo Burnett, O&M, DFGW, St Lukes, DLKW & RKCR/Y&R

1996 - 2003

Senior TV Producer @ Bates UK
Accounts worked on include Safeway, Superdrug, Hoover, Sky, Royal Mail, Rennie, Heinz, Woolworth, Benilyn, & Kenwood.

1995 - 1996

Junior TV Producer @ Grey London

EDUCATION

Watford Art College (Arts Foundation Degree)

A'Levels

Art, English Literature, Greek Literature

O'Levels

Art, English Language, English Literature, Maths, Biology, Greek Language, French, RE.